FOR IMMEDIATE RELEASE

Masan Consumer Included Into VN30 Just Seven Months After HOSE Debut

Ho Chi Minh City, 10 August 2026 – Masan Consumer Corporation (HoSE: MCH, or "the Company") today announced that its shares have been included in the VN30 Index, the Ho Chi Minh City Stock Exchange ("HOSE") benchmark comprising the 30 largest and most liquid stocks listed on the exchange. HOSE announced the new basket on 15 July 2026 following its July periodic review, effective from 3 August 2026. The inclusion of MCH into the VN30 Index, coupled with Vietnam's impending FTSE Russell upgrade from Frontier to Secondary Emerging Market supports MCH's plan to increase trading liquidity and broaden its shareholder base by introducing new institutional investors through the expansion of its free float.

Key Highlights:

- MCH's addition to the VN30 Index in HOSE's July 2026 review comes just seven months after MCH's first trading day on HOSE on 25 December 2025 — the first review for which MCH was eligible under the index rules.
- MCH qualified on every relevant criterion for index inclusion — top-20 market capitalization, free float, liquidity, turnover and trading value.
- HOSE applies a free float ratio of 20% to MCH for index calculation purposes; Masan Consumer Holdings, a Masan Group-controlled entity, directly holds approximately 69% of MCH.
- The inclusion to VN30 Index and impending FTSE upgrade of Vietnam from Frontier to Secondary Emerging Market, aligns with Masan Consumer's plan to increase trading liquidity and broaden its shareholder base to include new institutional investors through expansion of the free float.

MASAN GROUP CORPORATION

Masan Group Corporation ("Masan Group") believes in doing well by doing good. The Company's mission is to provide better products and services to the 100 million people of Vietnam and global consumers, so that they can pay less for their daily essentials. Masan aims to achieve this by driving productivity with technological innovations, trusted brands, and focusing on fewer but bigger opportunities that impact the most lives.

Masan Group's member companies and associates are industry leaders in branded fast moving consumer goods, branded meat, modern retail, F&B retail, financial services, telecommunications, and value-add chemical processing, altogether representing segments of Vietnam's economy that are experiencing the most transformational growth.

MASAN CONSUMER CORPORATION

Masan Consumer is Vietnam's leading fast-moving consumer goods ("FMCG") companies with multi-category portfolio including Seasonings (Fish Sauce, Soy Sauce, Chili Sauce, Granules), Convenience Foods (Instant Noodles, Complete Meals Solutions), Bottled Beverages (Energy Drink, Carbonated Soft Drink, Mineral Water, Instant Coffee and Nutritional Cereals) and Home & Personal Care (Detergent, Shampoo, Body Wash).

Since establishment, Masan Consumer has built a portfolio of Power Brands including CHIN-SU, Omachi, Kokomi, Nam Ngư, Wake-Up 247, alongside the next wave of emerging Power Brands such as Tam Thái Tử, Vinacafé, Wake-Up, Vivant, Compact, Bupnon Tea 365, Chanté and Homey, … Through consumer-centric strategy, the Company has continuously strengthened its product portfolio and nationwide distribution network, reinforcing a leading position in Vietnam's branded FMCG market. Looking ahead, Masan Consumer is pursuing a "Go Global" strategy bringing iconic Vietnamese brands to global scale.

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