CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN ***MASAN CONSUMER CORPORATION*** -------	**CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM** **Độc lập - Tự do - Hạnh phúc** **THE SOCIALIST REPUBLIC OF VIETNAM** **Independence - Freedom - Happiness** ---------------
Số: 08223 /2026/CV-MSC No: /	*Tp. Hồ Chí Minh, ngày 22 tháng 08 năm 2026* *……..., day … month … year ……*

CÔNG BỐ THÔNG TIN BẤT THƯỜNG
EXTRAORDINARY INFORMATION DISCLOSURE

Kính gửi: Ủy ban chứng khoán Nhà nước
Sở Giao dịch Chứng khoán Thành phố Hồ Chí Minh
To: State Securities Commission
Hochiminh Stock Exchange

1. Tên tổ chức/*Name of organization:* **CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN**
- Mã chứng khoán/*Stock code:* **MCH**
- Địa chỉ/*Address:* Số 23 Lê Duẩn, Phường Sài Gòn, Thành phố Hồ Chí Minh
- Điện thoại liên hệ/*Tel.:* 028. 62555660 Fax: 028. 38109463
- E-mail: yen@msn.masangroup.com/ information@msc.masangroup.com
- Website: *https://masanconsumer.com/*

2. Nội dung thông tin công bố/*Contents of disclosure:*

Báo cáo về tình hình sử dụng số tiền thu được từ phát hành cổ phiếu theo chương trình lựa chọn cho người lao động năm 2026 đã được kiểm toán
Report on the use of cash generated from issuance under the Employee's Share Ownership Plan in 2026 has been audited

3. Thông tin này đã được công bố trên trang thông tin điện tử của công ty vào ngày 22/08/2026 tại đường dẫn https://masanconsumer.com//*This information was published on the company's website on 22 August 2026 as in the link https://masanconsumer.com/*

Chúng tôi xin cam kết các thông tin công bố trên đây là đúng sự thật và hoàn toàn chịu trách nhiệm trước pháp luật về nội dung các thông tin đã công bố/*We hereby certify that the information provided is true and correct and we bear the full responsibility to the law.*

**** Tài liệu đính kèm/Attached documents:*** - Báo cáo về tình hình sử dụng số tiền thu được từ phát hành cổ phiếu theo chương trình lựa chọn cho người lao động năm 2026 *Report on the use of cash generated from issuance under the Employee's Share Ownership Plan in 2026*	**Đại diện tổ chức** ***Organization representative*** Người UQ CBTT *Person authorized to disclose information* *(Ký, ghi rõ họ tên, chức vụ, đóng dấu)* *(Signature, full name, position, and seal)* M.S.D.N: 0302017440-C.T.C.P. CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN P. SÀI GÒN - TP. HỒ CHÍ MINH **Đỗ Thị Hoàng Yến**

CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN

Masan Consumer Corporation

Report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use)

Masan Consumer Corporation
Corporate Information

Enterprise Registration Certificate No.	0302017440	31 May 2000
	The Enterprise Registration Certificate has been amended several times, the most recent of which is dated 17 July 2026. The Enterprise Registration Certificate and its amendments were issued by the Department of Finance of Ho Chi Minh City.	
Board of Directors	Mr. Danny Le	Chairman
	Mr. Truong Cong Thang	Member
	Ms. Nguyen Hoang Yen	Member
	Mr. Nguyen Thieu Quang	Member
	Ms. Nguyen Thi Thu Ha	Member
	Mr. Truong Nhat Quang	Member
Audit Committee	Mr. Truong Nhat Quang	Chairman
	Mr. Nguyen Thieu Quang	Member
Board of Management	Mr. Truong Cong Thang	Chief Executive Officer
	Ms. Nguyen Hoang Yen	Deputy Chief Executive Officer
	Mr. Pham Hong Son	Deputy Chief Executive Officer
	Ms. Nguyen Truong Kim Phuong	Deputy Chief Executive Officer (from 23 February 2026)
	Mr. Huynh Viet Thang	Deputy Chief Executive Officer cum Chief Financial Officer (from 26 June 2026)
	Mr. Tran Tuan Cuong	Deputy Chief Executive Officer (from 26 June 2026)
	Mr. Pham Dinh Toai	Deputy Chief Executive Officer (until 13 February 2026)
Registered Office	23 Le Duan, Sai Gon Ward Ho Chi Minh City Vietnam	
Auditor	KPMG Limited Vietnam	

KPMG Limited Branch
No. 115 Nguyen Hue Street,
Sai Gon Ward, Ho Chi Minh City, Vietnam
+84 (28) 3821 9266 | kpmg.com.vn

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Masan Consumer Corporation

We have audited the accompanying Report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use) of Masan Consumer Corporation ("the Company"), and a summary of significant accounting policies and explanatory notes (hereafter referred as "the Report on the use of cash") which were authorised for issue by the Company's Board of Management on 20 August 2026, as set out on pages 4 to 7.

Management's Responsibility

The Company's Board of Management is responsible for the preparation and presentation of the Report on the use of cash in accordance with the basis of preparation and significant accounting policies described in Note 2 to the Report on the use of cash, and for such internal control as Board of Management determines is necessary to enable the preparation and presentation of the Report on the use of cash that is free from material misstatement, whether due to fraud or error. The Company's Board of Management is also responsible for determining the appropriateness of the basis of preparation and significant accounting policies adopted.

Auditor's Responsibility

Our responsibility is to express an opinion on the Report on the use of cash based on our audit. We conducted our audit in accordance with Vietnamese Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the Report on the use of cash is free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the Report on the use of cash. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the Report on the use of cash, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and presentation of the Report on the use of cash in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Company's Board of Management, as well as evaluating the overall presentation of the Report on the use of cash.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Auditor's Opinion

In our opinion, the Report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use) of Masan Consumer Corporation has been prepared, in all material respects, in accordance with the basis of preparation and significant accounting policies described in Note 2 to the Report on the use of cash.

Basis of Accounting and Restriction on Use

Without qualifying our opinion, we draw attention to Note 2 to the Report on the use of cash, which describes the basis of preparation and significant accounting policies adopted in the preparation of the Report on the use of cash. The Report on the use of cash has been prepared solely for the purpose of complying with the prevaling laws and regulations governing the reporting on the use of proceeds from the share issuance. As a result, the Report on the use of cash may not be suitable for any other purposes.

KPMG Limited Branch
Vietnam
Audit Report No.: 26-01-00545-26-1

Truong Vinh Phuc Practicing Auditor Registration Certificate No. 1901-2023-007-1 *Deputy General Director*	Nguyen Thi Thuy Practicing Auditor Registration Certificate No. 3463-2022-007-1

Ho Chi Minh City, 20 August 2026

Masan Consumer Corporation

Report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use)

In accordance with guidance of the Decree No. 155/2020/ND-CP dated 31 December 2020, providing detailed regulations for the implementation of a number of articles of the Securities Law, and Decree No. 245/2025/ND-CP dated 11 September 2025, amending and supplementing a number of articles of Decree No. 155/2020/ND-CP dated 31 December 2020, which provides detailed regulations for the implementation of a number of articles of the Securities Law, Masan Consumer Corporation ("the Company") issued Report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use) as follows:

I. General information of the issuance of new shares

▪ Type of shares issued:	ordinary share
▪ Total number of shares issued:	12,943,987 shares
▪ Par value:	VND10,000/share
▪ Issuance price:	VND10,000/share
▪ Buyer:	employees of the Company and its subsidiaries with outstanding achievements, special contributions to the business activities of the Company and its subsidiaries, which brings long-term growth value to the Company and its subsidiaries
▪ Total proceeds from the issuance:	VND129,439,870,000

II. The Report on the use of cash

Resolution of the Board of Directors No. 07/2026/NQ-HDQT-MSC dated 25 May 2026 of the Company has approved the plan to issue new shares under the Employees' Share Ownership Plan ("ESOP") to increase its charter capital and the cash generated from issuance of new share will be settled for purchase of raw materials, merchandises, packaging, advertising expenses, salaries, and other operating costs.

The accompanying notes are an integral part of this Report on the use of cash

Masan Consumer Corporation
Report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use) (continued)

The detail of the use of cash generated from issuance of new shares under Employees' Share Ownership Plan is as follows:

	As at 23/6/2026 VND
Cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP")	129,439,870,000

	Period from 23/6/2026 to 17/7/2026 VND
The detail of the use of cash generated from ESOP	
Payments to suppliers for purchases of raw materials, packaging and advertising expenses	129,439,870,000

20-08-2026

Prepared		Authorized
Phan Thi Thuy Hoa	Huynh Viet Thang	Nguyen Hoang Yen
Chief Accountant	*Chief Financial Officer*	*Authorised Legal Representative*

M.S.D.N:0302017440-C.T.C.P
CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN
P. SÀI GÒN - TP. HỒ CHÍ MINH

The accompanying notes are an integral part of this Report on the use of cash

Masan Consumer Corporation
Notes to the report on the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use)

These notes form an integral part of and should be read in conjunction with the accompanying Report on the use of cash.

1. Reporting Entity

Masan Consumer Corporation ("the Company") is a joint stock company incorporated in Vietnam.

The principal activities of the Company are to trade in food products; trade in non-alcoholic drinks, mineral water; trade in home and personal care products under the Enterprise Registration Certificate No. 0302017440 issued by the Department of Finance of Ho Chi Minh City on 31 May 2000 and its amendments.

2. Basis of preparation and significant accounting policies

The following basis of preparation and significant accounting policies have been adopted by the Company in the preparation of this Report on the use of cash.

(a) Basis of preparation

The Report on the use of cash has been prepared in accordance with the Decree No. 155/2020/ND-CP dated 31 December 2020, providing detailed regulations for the implementation of a number of articles of the Securities Law, and Decree No. 245/2025/ND-CP dated 11 September 2025, amending and supplementing a number of articles of Decree No. 155/2020/ND-CP dated 31 December 2020, which provides detailed regulations for the implementation of a number of articles of the Securities Law.

The Report on the use of cash contains the financial information relating to the use of VND129,439,870,000 cash generated from issuance of new shares under Employees' Share Ownership Plan ("ESOP") for the period from 23 June 2026 (date of fully cash receipt) to 17 July 2026 (completion date of the use). The Report on the use of cash is prepared solely for the purpose of reporting to relevant authorities. Therefore, the Report on the use of cash may not be suitable for any other purposes.

The Report on the use of cash has been prepared based on the accounting books and records of the Company.

(b) Basis of recognition and measurement

The Report on the use of cash has been prepared on the cash basis using the historical cost concept. Under this basis:

- The cash generated is recognised when the Company receives cash; and
- The cash used is recognised when the payments are made.

This Report on the use of cash only reflects the initial use.

Transaction values are measured according to the measurement requirements of Vietnamese Accounting Standards and the Vietnamese Accounting System for enterprises.

(c) Accounting and presentation currency

The Company's accounting currency is Vietnam Dong ("VND"), which is also the currency used for the purpose of preparation and presentation of the Report on the use of cash.

20 -08- 2026

CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN
M.S.N:0302017440-C.T.C.P
P. SÀI GÒN - TP. HỒ CHÍ MINH

Prepared		Authorized
Phan Thi Thuy Hoa *Chief Accountant*	Huynh Viet Thang *Chief Financial Officer*	Nguyen Hoang Yen *Authorised Legal Representative*

KPMG

BẢN SAO

KPMG Limited
46th Floor, Keangnam Landmark 72,
Pham Hung Street, Yen Hoa Ward,
Hanoi, Vietnam
+84 (24) 3946 1600 | kpmg.com.vn

POWER OF ATTORNEY

Hanoi, 1 January 2026

To whom it may concern,

I, **WARRICK ANTONY CLEINE** ("**Authorisor**"), holding Passport No. RB258784 issued in New Zealand on 5 August 2024, being the General Director and Legal Representative of **KPMG LIMITED** located at 46th Floor, Keangnam Landmark 72, Pham Hung Street, Yen Hoa Ward, Hanoi City, Vietnam, and concurrently the Head of **KPMG LIMITED BRANCH** located at No. 115, Nguyen Hue Street, Sai Gon Ward, Ho Chi Minh City, Vietnam hereby authorise the following individual ("**Authorised Person**"):

- Full name : **TRUONG VINH PHUC**
- Citizen ID Card
  + No. : 052080014348
  + Date of issuance : 17 December 2021
  + Place of issuance : Vietnam
- Position : Deputy General Director

to be my authorised representative to sign the following documents, papers and theirs amendments and/or novations thereof:

- proposals, bidding documents, engagement letters and contracts for provision of audit services and/or other related services with an amount not exceeding VND6,000,000,000 (in words: six billion Vietnamese Dongs) in relation to each transaction;

- audit, review and/or other service reports in connection with the provision of audit services and other related services; and

- other documents, correspondence and agreements, including the engagement letters with third party contractors, directly related to provision of audit services and/or other related services with an amount not exceeding VND2,500,000,000 (in words: two billion five hundred million Vietnamese Dongs) for each transaction (not applied to common good/service procurement transactions by the Company and/or the Branch that are not directly related to the provision of an audit service and/or another related service).

M.S.D.N: 010011 CÔN TN KP THÀNH PH

KPMG

This Power of Attorney comes into effect from the date of signing until 31 December 2026, unless otherwise terminated or extended by another written notice from me.

This Power of Attorney is made into five (05) originals in Vietnamese and five (05) originals in English with equal legal validity. In case there is any discrepancy between the two languages, the Vietnamese shall prevail.

The Authorisor	The Authorised Person
M.S.D.N: 0100112042 - C.T.T.N.H.H CÔNG TY TNHH KPMG THÀNH PHỐ HÀ NỘI	
WARRICK ANTONY CLEINE	TRUONG VINH PHUC

CHỨNG THỰC BẢN SAO ĐÚNG VỚI BẢN CHÍNH
Số chứng thực 03406 Quyển số 01 SCT/BS
Ngày 02-03-2026
CÔNG CHỨNG VIÊN
S.Đ.K.H.Đ: 41020033 - C.T.H.D
VĂN PHÒNG CÔNG CHỨNG TÂN THUẬN
P. TÂN MỸ - T.P HỒ CHÍ MINH

Nguyễn Xuân Chung

MASAN CONSUMER CORPORATION

No.: 03/2025/GUQ-MSC

SOCIALIST REPUBLIC OF VIETNAM

Independence - Freedom - Happiness

Ho Chi Minh City, 01 January 2025

POWER OF ATTORNEY

PRINCIPAL:

Mr. **TRUONG CONG THANG**

Title: General Director - Legal Representative

AUTHORIZED PERSON:

Ms. **NGUYEN HOANG YEN**

Citizen ID No.: 001163038116, Date of issuance: 07 June 2023, Place of issuance: Police Department for Administrative Management of Social Order.

AUTHORIZED SCOPE

Article 1. The Principal hereby authorizes the Authorized Person, who agrees to receive this authorization, to perform the following tasks:

No	Kind	Description
1	Finance – Banking	1.1. Full authority to manage, operate, and use the Company's bank accounts in accordance with the Company's general policies/regulations, including but not limited to the following rights: 1.1.1. Perform requests for opening and closing bank accounts, and carry out all transactions related to account opening at Banks (including but not limited to: changing account information, electronic banking service information; retrieving transaction information related to accounts; updating legal documentation such as business license amendments, charter updates, seal specimen updates, etc.). 1.1.2. Sign contracts, agreements, documents, and records related to all account services (including but not limited to card services, SMS services, electronic banking services, fax/email transactions, bank fee correspondence, etc.).

		1.1.3. Sign payroll service contracts, service packages, and solution packages with Banks. 1.1.4. Sign and approve requests for early/on-time loan repayment; debit the Company's payment accounts to settle loan principal, interest, fees, and other related charges. 1.1.5. Sign official letters requesting confirmation of balances or bank statements; reconcile transactions and/or balances with customers, suppliers, and related parties upon requests from auditors or competent authorities.
		1.2. Sign foreign currency trading contracts (spot, swap, hedging, option, future, etc.) in accordance with the Company's regulations.
		1.3. Sign and execute deposit contracts, early withdrawal letters for deposit contracts - regardless of value/currency/tenor in accordance with Company regulations.
		1.4. Sign collateral and mortgage contracts in accordance with Company regulations.
		1.5. Sign valuation/re-valuation minutes for mortgaged assets; sign handover records for collateral/mortgage documents; sign reports updating the status of mortgaged assets upon Bank request; sign documents for secured transaction registration with competent authorities.
		1.6. Sign first-time credit limit contracts and subsequent amendments/ supplements as approved by Resolutions/Decisions and Company regulations; sign annual renewal contracts for working-capital limits (when limits remain unchanged) in accordance with the Company's rules.
		1.7. Sign contracts, records, and documents related to credit and loans (including issuance of letters of credit, guarantees, discounting of documents, debt acknowledgements, extensions, interest-rate changes, etc.); documents related to collateral in accordance with Company policy.

		1.8. Sign and annually re-sign framework agreements relating to Bank programs that support distributors and suppliers, in accordance with the Company' s general policies/regulations.
		1.9. Act as the Company' s representative to work with Banks and resolve disputes and complaints (if any).
		1.10. Sign quarterly periodic reports submitted to Banks for credit-rating purpos
		1.11. Sign official letters, documents, and reports related to Finance (such as financial statements, reviewed and audited financial statements, etc.); and other correspondence submitted to competent authorities related to these matters.
		1.12. Certify true copies from originals of documents provided to Banks in accordance with legal requirements and the Company's document/ record management regulations.
		1.13. Sign documents relating to: tax registration procedures, tax reports, tax inspections and audits, including tax declarations, tax notices, minutes, explanatory letters, and all correspondence to competent authorities concerning such matters.
		1.14. Sign documents arising from or relating to the confirmation/ reconciliation of transactions and/or outstanding balances with Suppliers, Customers, and Related Parties; and obligations relating to taxes, fees, charges, and administrative penalties with State authorities.
		1.15. Execute and sign internal documents relating to financial approval and payment procedures.
		1.16. Sign quarterly periodic asset lists submitted to Insurance Companies for updating insured values related to inventories and assets.
		1.17. Sign other contracts, documents, and transaction records with Banks.
2	Signing Contracts and Documents	2.1. Represent the Principal in signing contracts, agreements, documents, and records arising during the Company' s operations, including: 2.1.1. Sign bidding-related documents, quotation packages, competitive offers, invitations to bid, contractor-selection documentation, price approvals, etc., related to the procurement of goods, services, and IT solutions. 2.1.2. Sign commercial contracts for the purchase/sale of goods, services, IT solutions; export and import contracts; and all other types of contracts, regardless of value. 2.1.3. Sign invoices, documents, and records related to contract execution (delivery and acceptance minutes, handover records,

		liquidation minutes, import/export declarations, etc.). 2.1.4. Sign official letters and documents (including documents relating to: Information Disclosure; financial statements, tax reports, audit reports, etc.); correspondence, letters of introduction, applications, requests for licenses, product registrations; documents, files, and procedures related to trademarks, industrial designs, copyrights and other intellectual property rights, advertising, promotion, food safety and hygiene; export declarations; certified true copies of documents; and other administrative documents. 2.1.5. Sign contracts and documents related to the purchase, sale, transfer of shares or capital contributions of the Company in other enterprises, and related registration dossiers. 2.1.6. Sign commitments with partners and customers. 2.2. Make payments relating to contractual obligations, agreements, tax obligations, fees, and other financial obligations owed to third parties and/or State authorities.
3	Labor	Sign labor contracts; recruitment, transfer, appointment, dismissal, commendation, temporary suspension, resignation decisions; terminate labor contracts; impose labor discipline; sign transparency/anti-corruption commitments with employees of the Company.
4	Representation with third parties	Represent the Company to work with, and resolve disputes/complaints involving partners, consumers, and competent State authorities as prescribed by law; provide explanations, submit documents and records; sign and affix the Company seal on documents during interactions with the said third parties.
5	Others	Sign and execute decisions relating to fixed-asset investment within the authority prescribed by internal regulations and the Company Charter.
		Decide on the liquidation or destruction of fixed assets, goods, materials, and supplies in accordance with the authority assigned under internal regulations and the Company Charter.

Note: For transactions exceeding 15% of the Company's total assets based on the most recent audited annual financial statements or the most recent reviewed interim financial statements, the Authorized Person must notify the Secretary of the Board of Directors prior to execution, so that the Secretary may coordinate with relevant departments to carry out information-disclosure procedures in accordance with Point m, Clause 1, Article 11 of Circular 96/2020/TT-BTC and its implementing, amending, and supplementing regulations.

Article 2: The Authorized Person is responsible for performing the tasks within the authorized scope and in accordance with the Company's general policies/regulations (if any). The Authorized Person is permitted to further delegate the following items to Third Parties: Section 1; Sections 2.1.1, 2.1.2, 2.1.3, 2.1.4, 2.1.6; Section 4; and Section 5 of Article 1. The Authorized Person shall bear full legal responsibility before the Principal for any sub-authorization.

Article 3: This Power of Attorney shall take effect from the date of signing and remain valid until 31 December 2026, or until a Notice/Power of Attorney replacing or revoking this document is issued. This Power of Attorney supersedes all previously issued powers of attorney that cover the same scope of authorization. This Power of Attorney is made in three (03) originals, all of equal legal validity.

PRINCIPAL	AUTHORIZED PERSON
(signed and sealed)	*(signed)*
TRUONG CONG THANG	**NGUYEN HOANG YEN**