

CÔNG TY CỔ PHẦN HÀNG
TIÊU DÙNG MASAN
MASAN CONSUMER
CORPORATION

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc
THE SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

Số: 08222/2026/CV-MSC
No: /

Tp. Hồ Chí Minh, ngày 22 tháng 08 năm 2026
....., day ... month ... year

CÔNG BỐ THÔNG TIN BẤT THƯỜNG
EXTRAORDINARY INFORMATION DISCLOSURE

Kính gửi: Ủy ban chứng khoán Nhà nước
Sở Giao dịch Chứng khoán Thành phố Hồ Chí Minh
To: State Securities Commission
Hochiminh Stock Exchange

1. Tên tổ chức/*Name of organization*: **CÔNG TY CỔ PHẦN HÀNG TIÊU DÙNG MASAN**
- Mã chứng khoán/*Stock code*: **MCH**
- Địa chỉ/*Address*: Số 23 Lê Duẩn, Phường Sài Gòn, Thành phố Hồ Chí Minh
- Điện thoại liên hệ/*Tel.*: 028. 62555660 Fax: 028. 38109463
- E-mail: yen@msn.masangroup.com/ information@msc.masangroup.com
- Website: <https://masanconsumer.com/>

2. Nội dung thông tin công bố/*Contents of disclosure*:

Báo cáo tiến độ sử dụng số tiền thu được từ phát hành cổ phiếu theo chương trình lựa chọn cho người lao động năm 2026

Report on the progress of use of the proceeds from issuance under the Employee's Share Ownership Plan in 2026

3. Thông tin này đã được công bố trên trang thông tin điện tử của công ty vào ngày 22/08/2026 tại đường dẫn <https://masanconsumer.com/> // *This information was published on the company's website on 22 August 2026 as in the link https://masanconsumer.com/*

Chúng tôi xin cam kết các thông tin công bố trên đây là đúng sự thật và hoàn toàn chịu trách nhiệm trước pháp luật về nội dung các thông tin đã công bố // *We hereby certify that the information provided is true and correct and we bear the full responsibility to the law.*

*** Tài liệu đính kèm/Attached documents:**

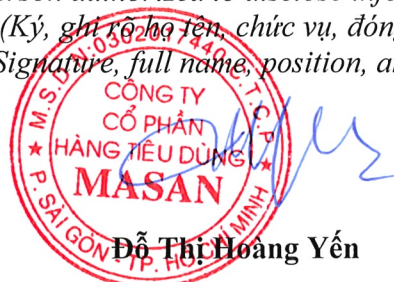
- Báo cáo tiến độ sử dụng số tiền thu được từ phát hành cổ phiếu theo chương trình lựa chọn cho người lao động năm 2026
Report on the progress of use of the proceeds from issuance under the Employee's Share Ownership Plan in 2026

Đại diện tổ chức
Organization representative

Người UQ CBTT

Person authorized to disclose information

(Ký, ghi rõ họ tên, chức vụ, đóng dấu)
(Signature, full name, position, and seal)



Đỗ Thị Hoàng Yến

**MASAN CONSUMER
CORPORATION**

THE SOCIALIST REPUBLIC OF VIETNAM
Independence - Freedom - Happiness

Ref. No: 08221/2026/RP

HCMC, 22 August 2026

**REPORT ON THE PROGRESS OF USE OF THE PROCEEDS FROM THE SHARE
ISSUANCE UNDER THE EMPLOYEE STOCK OPTION PLAN (ESOP)**

(Pursuant to Official Letter No. 5202/UBCK-QLCB dated 10/06/2026 of the State Securities Commission notifying the receipt of the complete dossier for the report on the share issuance under the ESOP of Masan Consumer Corporation)

To: The State Securities Commission

I. INTRODUCTION OF THE ISSUER

1. Full name of the Issuer: MASAN CONSUMER CORPORATION
2. Head office: No. 23 Le Duan, Saigon Ward, Ho Chi Minh City, Vietnam
3. Tel: (84.28) 62 555 660 Fax: (84.28) 38 109 463 Website:
<https://www.masanconsumer.com/>
4. Charter capital: VND 13,074,049,490,000.
5. Stock code: MCH
6. Settlement account bank: Vietnam Technological and Commercial Joint Stock Bank (Techcombank) – Saigon Branch Account No: 102.1020.0715.015
7. Enterprise Registration Certificate No. 0302017440 initially issued by the Department of Planning and Investment of Ho Chi Minh City on 31/5/2000, and amended for the 55th time by the Department of Finance of Ho Chi Minh City on 17/7/2026
- Main business line: Wholesale of food products Code: 4632
- Main products/services: consumer goods
8. License for establishment and operation (if required under specialized laws): None

II. SECURITIES ISSUED

1. Securities name: shares of Masan Consumer Corporation
2. Securities type: common shares
3. Par value: VND 10,000
4. Number of securities issued: 12,943,987 shares (in which including 12,911,404 newly issued shares and 32,583 treasury shares)
5. Total proceeds raised: VND 129,439,870,000, of which proceeds raised for projects: VND 0 (the Company did not raise capital for any project).
6. Issuance completion date: 23/06/2026



III. PROGRESS OF USE OF PROCEEDS FROM THE ISSUANCE

1. Plan for use of proceeds from the issuance:

Pursuant to the plan for use of proceeds from the share issuance under the employee stock option plan (ESOP) approved by the Board of Directors under Resolution No. 07/2026/NQ-HĐQT-MSC dated 26/5/2026, the expected proceeds from the issuance of VND 129,449,350,000 shall be used for payment of raw materials, goods, packaging, advertising costs, salary costs, and other production and business operating expenses.

2. Information on project progress of the Issuer: The Company did not raise capital for any project

- Project progress as per announced plan: Not applicable

- Current project progress: Not applicable

3. Progress of use of proceeds from the issuance:

- Progress of use of proceeds from the issuance to date:

Pursuant to the plan for use of proceeds from the share issuance under the employee stock option plan (ESOP) approved by the Board of Directors under Resolution No. 07/2026/NQ-HĐQT-MSC dated 26/5/2026, the Company has used the proceeds from the issuance amounting to VND 129,439,870,000 for the following purposes:

No.	Purpose of use	Amount (VND)	Period of use
1	Payments to suppliers for purchases of raw materials, packaging and advertising expenses	129,439,870,000	from 10/7/2026 to 17/7/2026

- Changes (if any): None

- Reasons for changes (if any): None

4. This progress report on use of proceeds from the issuance is disclosed at:

At: <https://masanconsumer.com/quan-he-co-dong/cong-bo-thong-tin/thong-tin-cong-bo/>

From date: 22/8/2026



MASAN CONSUMER CORPORATION
CHAIRMAN OF THE BOARD OF DIRECTORS



DANNY LE