



MASAN CONSUMER CORPORATION
Address: No. 23 Le Duan Street, Sai Gon Ward,
Ho Chi Minh City, Vietnam
Tel: (84-28) 62 555 660 Fax: (84-28) 38 109 463

**NOTICE OF
PARTICIPATION IN THE 2026 ANNUAL GENERAL MEETING OF SHAREHOLDERS**

The Board of Directors of Masan Consumer Corporation (the “**Company**”) invites you to attend the 2026 Annual General Meeting of Shareholders.

Time: From 7:45 AM.

Date: Friday, 24 April 2026.

Venue: Level 5, GEM Center, No. 8 Nguyen Binh Khiem, Saigon Ward, Ho Chi Minh City, Vietnam.

Agenda:

- Approval of the Report of the Board of Directors;
- Approval of the Report of the independent member of the Board of Directors in Audit Committee;
- Approval of the 2025 Audited Financial Statement;
- Approval of the 2025 year-end dividend distribution and 2026 advance dividend;
- Approval of the 2026 business plan;
- Selection of the auditing firm in 2026;
- Approval of the remuneration for the members of the Board of Directors in 2026;
- Approval of other decisions of the General Meeting of Shareholders.

(Details of agenda and documents of the meeting are posted on the Company website at <https://www.masanconsumer.com>)

Please register your attendance by following the registration instructions below:

Please present this invitation, and your personal identification documents, and the executed Power of Attorney having prescribed form posted on the Company’s website (in case of authorization).

RSVP: Please register your attendance before 5:00PM, 21 April 2026 by email, mail or phone:

Ms. Dao Thi Thanh Huong

No. 23 Le Duan Street, Sai Gon Ward, Ho Chi Minh City, Vietnam

Mobile: +84 559 911 758

Email: rsvp@msc.masangroup.com

It is our honor to welcome you to this meeting.

Ho Chi Minh City, 3... April 2026

**ON BEHALF OF THE BOARD OF DIRECTORS
CHAIRMAN OF THE BOARD OF DIRECTORS**



DANNY LE