

MASAN CONSUMER CORPORATION THE SOCIALIST REPUBLIC OF VIETNAM

Independence – Freedom – Happiness

Ho Chi Minh City, 6 January 2026

Respectfully to: Shareholders of Masan Consumer Corporation

- Pursuant to Announcement No. 12253/2025/CV-MSC dated 25 December 2025 of Masan Consumer Corporation (securities sticker: MCH) on the shareholder book closing date for payment of 2025 cash advance dividends (phase 2).

Masan Consumer Corporation would like to announce the procedures to receive the 2025 cash advance dividends (phase 2) as follows:

1. For the shares which have been deposited: shareholders shall receive the dividend from the custodian firms where the shareholders deposited MCH shares.
2. For the shares which have not been deposited: shareholders shall implement the following procedures to receive the dividend:
 - Address: Accounting Department – Masan Consumer Corporation
Floor 8th, MPlaza Saigon Building, No. 39 Le Duan, Sai Gon Ward, HCM City
(previously is Floor 8th, MPlaza Saigon Building, No. 39 Le Duan, Ben Nghe Ward, District 1, HCM City)
Contact person: Ms. Nguyen Thi Thao Nguyen
Telephone: 0559190573
 - Time: from 9am to 5pm of each business day (excluding holidays and other not business days in accordance with laws), from 30 January 2026.
 - Shareholders shall come to the Company's office to implement the procedures to receive the dividend and shall be required to show the Company the original copy of (i) ID card or passport, or (ii) introduction letter from shareholders being institution for their representative to implement the procedures to receive the dividend and ID card or passport of such representative. In case where shareholders being individuals authorizing other persons to implement the procedures to receive the dividend shall be required to submit a notarized Power of Attorney and ID card of the authorized person.

Masan Consumer Corporation encourages the payment of dividends via bank transfer. The shareholders receive the dividend via bank transfer shall complete the Payment request with the form as attached to this notice letter (the form of Payment request is posted on the Company's website at <https://masanconsumer.com/en/investor-relations/information-disclosure/information-disclosure-information-disclosure/>).

PAYMENT REQUEST

To: Masan Consumer Corporation

- Pursuant to Announcement No. 12253/2025/CV-MSC dated 25 December 2025 of Masan Consumer Corporation (securities sticker: MCH) on the shareholder book closing date for payment of 2025 cash advance dividends (phase 2).

Shareholder:

ID Card/ Passport/ BRC No.:

Date of issue:..... Place of issue:

Address:

I would like Masan Consumer Corporation to transfer the 2025 advance dividends (phase 2) to my/our bank account as following:

- Account holder:
- Account number:
- At bank:
- Branch: Province/city:
- Purpose: MCH is paying the 2025 advance dividends (phase 2) to *[full name of the shareholder]*

Regards.

....., date:

Requested by

(signature, full name, position, stamp)

Note:

- Masan Consumer Corporation encourages payment via bank transfer. For speed and convenience, shareholders please provide bank accounts at Vietcombank or Techcombank for higher priority.
- Shareholders please fill in your own account for MSC dividend payment. In case shareholders wish to appoint bank accounts of other people, please provide POA (certified by notary offices), or please present your original ID Cards/ Passports at MSC office in person to register the appointed accounts. Masan Consumer Corporation is not responsible for any dispute related to the designation by the shareholders for others to receive the dividend.