

MASAN CONSUMER CORPORATION

Address: No. 23 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Tel: (84-28) 62 555 660 Fax: (84-28) 38 109 463

NOTICE OF

PARTICIPATION IN THE 2025 ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Board of Directors of Masan Consumer Corporation (the "Company") invites you to attend the 2025 Annual General Meeting of Shareholders.

Time: From 7:45AM.

Date: Friday, 25 April 2025.

Venue: Level 5, GEM Center, No. 8 Nguyen Binh Khiem, Da Kao Ward, District 1, Ho Chi Minh City,

Vietnam.

Agenda:

- Approval of the Report of the Board of Directors;

- Approval of the Report on activities of the independent member of the Board of Directors in the Audit Committee:
- Approval of the 2024 Audited Financial Statement;
- Approval of the 2024 year-end dividend distribution;
- Approval of the 2025 business plan;
- Selection of the auditing firm in 2025;
- Approval of the remuneration for the members of the Board of Directors in 2025;
- Approval of amendment of the Charter of the Company;
- Approval of amendment of the internal regulation on the corporate governance of the Company;
- Approval of other decisions of the General Meeting of Shareholders.

(Details of agenda and documents of the meeting are posted on the Company website at https://www.masanconsumer.com)

Please register your attendance by following the registration instructions below:

Please present this invitation, and your personal identification documents, and the executed Power of Attorney having prescribed form posted on the Company's website (in case of authorization).

RSVP: Please register your attendance before 5:00PM, 22 April 2025 by email, mail or phone:

Ms. Dao Thi Thanh Huong

No. 23 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Mobile: +84 559 911 758

Email: rsvp@msc.masangroup.com

It is our honor to welcome you to this meeting.

Ho Chi Minh City, 4 April 2025

ON BEHALE OF THE BOARD OF DIRECTORS

CHANNIAN OF THE BOARD OF DIRECTORS

CỔ PHẦN HÀNG TIÊU DÙNG MAGAN

PHÔDAMNY LE