

MASAN CONSUMER CORPORATION

Address: No. 23 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Tel: (84-28) 62 555 660 Fax: (84-28) 38 109 463

ENGLISH TRANSLATION FOR REFERENCE PURPOSE ONLY

PROPOSAL

AT THE 2025 ANNUAL GENERAL MEETING OF SHAREHOLDERS

(Regarding: the plan of 2024 dividend distribution and 2025 dividend advance)

- Pursuant to the Law of Enterprise No. 59/2020/QH14 passed by the National Assembly of Social Republic of Vietnam on 17 June 2020;
- Pursuant to the Securities Law No. 54/2019/QH14 passed by the National Assembly of Social Republic of Vietnam on 26 November 2019;
- Pursuant to the Charter of Masan Consumer Corporation (the "Company").

We would like to present the 2025 Annual General Meeting of Shareholders the plan of 2024 dividend distribution as follows:

1. The plan of 2024 dividend distribution:

We would like to present the 2025 Annual General Meeting of Shareholders the summary of business results of 2024 and undistributed profits after tax as of 31 December 2024 on the audited consolidated financial statements as follows:

Unit	VND
Net revenue	30,897,225,625,237
Profit before tax	9,004,312,866,417
Income tax expense – current	(1,127,794,091,580)
Income tax benefit – deferred	44,018,756,162
Net profit after tax in the year	7,920,537,530,999
Net profit after tax attributable to equity shareholders of the Company	7,803,275,518,996
Undistributed profits after tax as of 1/1/2024	16,124,127,868,061
Net profit after tax attributable to equity shareholders of the Company in the year	7,803,275,518,996
Dividend in the year	(16,120,204,246,800)
Dividend advance in the year	(6,884,059,014,500)
Distributed to the bonus and welfare fund in subsidiaries	-
Change in ownership in subsidiaries without a change in control	-
Undistributed profits after tax as of 31/12/2024	923,140,125,757

We would like to present the General Meeting of Shareholders to approve the 2024 year-end dividend distribution of the Company as follows:

• 2024 dividend with the total amount of VND 6,884,059,014,500 (already paid in 2024), equivalent to the ratio of 95%/share (1 share received VND 9,500) at the time of payment.

2. The plan of 2025 dividend advance:

We would like to present the General Meeting of Shareholders to approve the advance of 2025 dividends from retained earnings of the Company, with a maximum dividend advance of 60% (i.e. 1 share will receive a maximum 2025 dividend advance of VND 6,000). To authorize the Board of Directors, subject to the business results, business plan and optimizing cash flow, to decide at its sole discretion all matters related to the advance of 2024 dividend, including including whether or not to make the dividend advance, the ratio of dividends to be advanced, number of payment phases, timing, payment method and other matters related to the advance of dividends to the shareholders.

Ho Chi Minh City, 4 April 2025

ON BEHALF OF THE BOARD OF DIRECTORS CHAIRMAN OF THE BOARD

(Signed and sealed)

DANNY LE