

MASAN CONSUMER CORPORATION

Address: 12th Floor, Kumho Asiana Plaza Saigon, 39 Le Duan, Dist. 1, HCMC, Vietnam Tel: (84-08) 62 555 660 Fax: (84-08) 38 109 463

ENGLISH TRANSLATION

PROPOSAL

AT THE 2017 ANNUAL GENERAL MEETING OF SHAREHOLDERS Regarding: 2017 Business plan

- Pursuant to the Law of Enterprise No. 68/2014/QH13 passed by the National Assembly of Social Republic of Vietnam on 26 November 2014;
- Pursuant to the Securities Law No. 70/2006/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 June 2006;
- Pursuant to the Charter of Masan Consumer Corporation (the "Company").

We would like to present the General Meeting of Shareholders to approve the 2017 business plan of the Company as follows:

(VND billion)	Plan 2017		Actual 2016	Growth rate	
	Low End	High End		Low End	High End
Net Revenue	14,500	15,300	13,790	+5%	+11%
Profit after Tax post Minorities (VAS)	2,550	2,810	2,679	-5%	+5%

Ho Chi Minh City, April 10, 2017

ON BEHALF OF THE BOARD CHAIRMAN

(Signed and sealed)

NGUYEN DANG QUANG