



MASAN CONSUMER CORPORATION

Address: 12th Floor, Kumho Asiana Plaza Saigon,
39 Le Duan, Dist. 1, HCMC, Vietnam
Tel: (84-08) 62 555 660 Fax: (84-08) 38 109 463

**NOTICE OF
PARTICIPATION IN THE 2017 ANNUAL GENERAL MEETING OF SHAREHOLDERS**

The Board of Directors of Masan Consumer Corporation (“Company”) invites you to attend the 2017 Annual General Meeting of Shareholders.

Time: 08:00 AM.

Date: Thursday, 20 April 2017.

Venue: Sofitel Hotel, No. 17 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam

Agenda:

- Approval of the Reports of the Board of Directors, Board of Supervisory and CEO;
- Approval of the 2016 Audited Financial Statement;
- Approval of the 2016 Profit Distribution Proposal;
- Approval of the 2017 Business Plan;
- Approval of the Proposal to issue Shares and to increase the Company’s Charter Capital;
- Selection of an auditing firm for 2017; and
- Approval of other decisions of the General Meeting of Shareholders.

(Details of agenda and documents of the meeting are posted on the Company website at www.masanconsumer.com)

Please register your attendance by following the registration instructions below:

Please present this invitation along with your personal identification documents for registration procedures on the day of the meeting. If you are unable to attend, you can authorize a proxy to do so on your behalf by filling in the power of attorney form posted on the Company’s website for your proxy to bring on that day together with his identification documents and this invitation.

RSVP: Please confirm your attendance before 5:00 PM, 17 April 2017 by email, mail or phone:

Ms. Dao Thi Thanh Huong
Floor 12, Kumho Asiana Plaza Saigon, 39 Le Duan Street, District 1, HCMC
Tel: 0902662660 (Ext: 10303)
Fax: (08) 38109463
Email: huongdt2@msc.masangroup.com

It is our honor to welcome you to this meeting.

Ho Chi Minh City, 10 April 2017

ON BEHALF OF THE BOARD OF DIRECTORS

CHAIRMAN

(signed and sealed)

NGUYEN DANG QUANG