

Date: 27<sup>th</sup> January 2016

To: Board of Directors  
**Masan Consumer Corporation**  
12<sup>th</sup> Floor, Kumho Asiana Plaza Saigon,  
39 Le Duan, Ben Nghe Ward, District 1  
Ho Chi Minh City  
Vietnam

I am currently a member of the Board of Directors of Masan Consumer Corporation for the term 2014 - 2019.

I would like to resign from my position as a member of the Board of Directors before the end of the term.

The resignation will take effect from the date of this letter.

I would like to thank the other members of the Board of Directors, the Supervisory Board and the Board of Management of Masan Consumer Corporation for the support during my term.

Yours faithfully,



**Ming Lu**