

MASAN CONSUMER CORPORATION

Address: 12th Floor, MPlaza Saigon, 39 Le Duan, Dist. 1, HCMC, Vietnam

Tel: (84-28) 62 555 660 Fax: (84-28) 38 109 463

NOTICE OF

PARTICIPATION IN THE 2018 ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Board of Directors of Masan Consumer Corporation ("Company") invites you to attend the 2018 Annual General Meeting of Shareholders.

Time: 2:00 PM.

Date: Tuesday, 24 April 2018.

Venue: Ballroom, Park Hyatt Saigon Hotel, 2 Lam Son Square, District 1, Ho Chi Minh City, Vietnam

Agenda:

- Approval of the Reports of the Board of Directors and Board of Supervisory;
- Approval of the 2017 Audited Financial Statement;
- Approval of the 2018 Business Plan;
- Approval of the 2017 Profit Distribution Proposal;
- Approval of the Proposal to issue Shares and to increase the Company's Charter Capital;
- Approval of selecting the auditing firm in 2018;
- Approval of the remuneration for the members of the Board of Directors and the Supervisory Board of the Company in 2018; and
- Approval of other matters of the General Meeting of Shareholders.

(Details of agenda and documents of the meeting are posted on the Company website at www.masanconsumer.com)

Please register your attendance by following the registration instructions below:

Please present this invitation along with your personal identification documents for registration procedures on the day of the meeting. If you are unable to attend, you can authorize a proxy to do so on your behalf by filling in the power of attorney form posted on the Company's website for your proxy to bring on that day together with his identification documents and this invitation.

RSVP: Please register your attendance before 5:00PM, 20 April 2018 by email, mail or phone:

Ms. Dao Thi Thanh Huong

Floor 12, MPlaza Saigon, 39 Le Duan Street, District 1, HCMC

Tel: 0902662660 (Ext: 10303)

Fax: (028) 38109463

Email: huongdtt2@msc.masangroup.com

It is our honor to welcome you to this meeting.

Ho Chi Minh City, 13 April 2018

ON BEHALF OF THE BOARD OF DIRECTORS
CHAIRMAN

(signed and sealed)

TRUONG CONG THANG