

MASAN CONSUMER CORPORATION

Address: 12th Floor, Kumho Asiana Plaza Saigon, 39 Le Duan, Ben Nghe Ward, District 1, HCMC, Vietnam Tel: (84-08) 62 555 660 Fax: (84-08) 38 190 463

AGENDA OF THE 2014 ANNUAL GENERAL MEETING OF SHAREHOLDERS OF MASAN CONSUMER CORPORATION

(23 April, 2014)

#	AGENDA	TIME
1	Welcome	8:00 am – 8:45 am
2	Meeting opening	8:45 am – 9:00 am
3	 Report on result of shareholder registration; Election the presiding body, secretariat, and vote counting and election board; Announcement of the working principles of the meeting 	9:00 am – 9:15 am
4	Approval of the meeting content and agenda	9:15 am – 9:20 am
5	The report of Board of Directors on business management and performance of the Company	9:20 am – 9:30 am
6	The report of Chief Executive Officer	9:30 am – 10:00 am
7	The Supervisory Board's report on the company's 2013 management by the Board of Directors and Chief Executive Officer	10:00 am – 10:10 am
8	 The Board of Directors' proposals on: The 2013 profit allocation; The issuance of shares according to ESOP scheme and the 2014 charter capital increase; The 2014 business plan; The amendment to the Company's Charter; The selection of Auditor for 2014; The number of Board members and Supervisory Board members term 2014 – 2019; Other issues under the authority of General Meeting of Shareholders. 	10:10 am – 10:25 am
9	Voting to approve the meeting's resolutions	10:25 am – 10:35 am
10	Interval	10:35 am – 10:50 am
11	Counting votes and announcement of voting results	10:35 am – 11:00 am
12	 Elections of the members of Board of Directors, the members of Supervisory Board for the term 2014 - 2019: Notice of nominate, self-nominate; Notice of election rules; Elections of the members of Board of Directors, the members of Supervisory Board. 	11:00 am – 11:20 am
13	Opinions and discussion	11:20 am – 11:40 am
14	Counting votes and announcement of voting results in relation to elections of the members of Board of Directors, the members of Supervisory Board for the term 2014 – 2019.	11:20 am – 11:50 am
15	Read the meeting's minutes aloud Close the meeting	11:50 am – 12:00 am