

MASAN CONSUMER CORPORATION Address: No. 23 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam Tel: (84-28) 62 555 660 Fax: (84-28) 38 109 463

NOTICE OF

PARTICIPATION IN THE 2024 ANNUAL GENERAL MEETING OF SHAREHOLDERS

The Board of Directors of Masan Consumer Corporation (the "**Company**") invites you to attend the 2024 Annual General Meeting of Shareholders.

Time: From 7:45AM.

Date: Thursday, 25 April 2024.

Venue: Skylar Ballroom - Level 5, Thiskyhall Sala, No. 10 Mai Chi Tho, Thu Thiem Ward, Thu Duc City, Ho Chi Minh City, Vietnam.

Agenda:

- Approval of the Report of the Board of Directors;
- Approval of the Report on activities of the independent member of the Board of Directors in the Audit Committee;
- Approval of the 2023 Audited Financial Statement;
- Approval of the 2023 year-end dividend distribution;
- Approval of the 2024 business plan;
- Selection of the auditing firm in 2023;
- Approval of the remuneration for the members of the Board of Directors in 2024;
- Thông qua kế hoạch chi trả thù lao của Hội đồng Quản trị năm 2024;
- Approval of other decisions of the General Meeting of Shareholders.

(Details of agenda and documents of the meeting are posted on the Company website at https://www.masanconsumer.com)

Please register your attendance by following the registration instructions below:

Please present this invitation, and your personal identification documents, and the executed Power of Attorney having prescribed form posted on the Company's website (in case of authorization).

RSVP: Please register your attendance before 5:00PM, 22 April 2024 by email, mail or phone:

Ms. Dao Thi Thanh Huong No. 39 Le Duan Street, Ben Nghe Ward, District 1, Ho Chi Minh City, Vietnam Mobile: +84 559 911 758 Email: rsvp@msc.masangroup.com

It is our honor to welcome you to this meeting.

Ho Chi Minh City, 4 April 2024

ON BEHALF OF THE BOARD OF DIRECTORS

CHAIRMAN

(signed and sealed)

DANNY LE