

MASAN CONSUMER CORPORATION

Address: 12th Floor, Kumho Asiana Plaza Saigon, 39 Le Duan, Dist. 1, HCMC, Vietnam Tel: (84-8) 62 555 660 Fax: (84-8) 38 109 463

ENGLISH TRANSLATION

PROPOSAL

AT THE 2016 ANNUAL GENERAL MEETING OF SHAREHOLDERS

Regarding: amendment of the Company's Charter

- Pursuant to the Law of Enterprise No. 68/2014/QH13 passed by the National Assembly of Social Republic of Vietnam on 26 November 2014;
- Pursuant to the Securities Law No. 70/2006/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 June 2006;
- Pursuant to the Charter of Masan Consumer Corporation (the "Company") dated 23 April 2012 and its amendments from time to time.

We would like the General Meeting of Shareholders to approve the proposal to amend the Company's Charter so as to be in compliance with the current legal regulations and the Company's business operations, specifically:

- 1. To approve the amendment of the Company's charter in accordance with the provisions of the 2014 Law on Enterprises. The new charter shall replace the old charter dated 23 April 2012 and its amendments from time to time.
- 2. To approve the amendment to the charter and record in the charter the new charter capital and the actual number of issued shares according to the implementation of the plan to increase the charter capital of the Company by the way of issuing shares to employees of the Company under the ESOP plan in 2016.
- 3. To authorize the Board of Directors (and approve the re-authorization of the Board of Director to the Chairman), to draft and write the amendments to the Charter, and record in the Charter the charter capital and the total outstanding shares according to the number of ordinary shares to be actually issued as a result of the implementation of the plan to increase the charter capital by issuing shares to employees of the Company under the ESOP plan.

Ho Chi Minh City, April 11, 2016

ON BEHALF OF THE BOARD CHAIRMAN

(Signed and sealed)

NGUYEN DANG QUANG