

MASAN CONSUMER CORPORATION

Address: 12th Floor, Kumho Asiana Plaza Saigon, 39 Le Duan, Dist. 1, HCMC, Vietnam Tel: (84-8) 62 555 660 Fax: (84-8) 38 109 463

ENGLISH TRANSLATION

PROPOSAL

AT THE 2016 ANNUAL GENERAL MEETING OF SHAREHOLDERS

Regarding: 2015 Profit Allocation and 2016 dividend advance

- Pursuant to the Law of Enterprise No. 68/2014/QH13 passed by the National Assembly of Social Republic of Vietnam on 26 November 2014;
- Pursuant to the Securities Law No. 70/2006/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 June 2006;
- Pursuant to the Charter of Masan Consumer Corporation (the "Company").

We would like to present the 2016 Annual General Meeting of Shareholders the summary of business results of 2015 and retained earnings up to 31 December 2015 as follows:

Unit	VND
Net revenue	13,211,925,043,827
Profit before tax	3,426,542,658,746
Corporate Income Tax	(550,865,519,617)
Deferred Corporate Income Tax	<u>25,040,546,188</u>
Net profit after tax in the period	2,900,717,685,317
Net profit after tax attributable to equity shareholders of the Company in the period	2.822.340.170.298
Retained profits at the beginning of the period	2.740.561.071.857
Extract funds at the Company	(1,452,567,034)
Net profit after tax attributable to equity shareholders of the Company in the period	2,999,347,732,735
Dividend in the period	(3,079,957,932,000)
Retained earnings at the end of the period	2.658.498.305.558

We would like to present the General Meeting of Shareholders to approve the 2015 profit allocation and 2016 dividend advance of the Company as follows:

- To allocate to the bonus and welfare funds from the retained earnings of the Company as of 31 December 2015: VND0.
- To distribute 2015 dividends in cash: VND2,658,498,305,558, including VND340,849,427,177 and advanced in 2016; and 2016 dividend advance. The total of cash dividend for 2015 and advance for 2016 (after subtracting the advance of VND340,849,427,177 paid in 2015) is 56% (5,600 VND/ share). Timing to pay the rest 2015 dividends and advance 2016 dividends: expected to be in 2016.

• To authorize the Board of Directors (and to approve the Board of Directors to reauthorize the Chairman) to decide the relevant issues and implement the procedures to pay and advance dividends in accordance with the law.

Ho Chi Minh City, April 11, 2016

ON BEHALF OF THE BOARD CHAIRMAN

(Signed and sealed)

NGUYEN DANG QUANG