

MASAN CONSUMER CORPORATION

Address: 12th Floor, Kumho Asiana Plaza Saigon, 39 Le Duan, Dist. 1, HCMC, Vietnam Tel: (84-8) 62 555 660 Fax: (84-8) 38 190 463

ENGLISH TRANSLATION

PROPOSAL

AT THE 2015 ANUUAL GENERAL MEETING OF SHAREHOLDERS

Regarding: 2014 Profit Allocation and 2015 dividend advance

- Pursuant to the Law of Enterprise No. 60/2005/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 November 2005;
- Pursuant to the Securities Law No. 70/2006/QH11 passed by the National Assembly of Social Republic of Vietnam on 29 June 2006;
- Pursuant to the Charter of Masan Consumer Corporation (the "Company").

We would like to present the 2015 Annual General Meeting of Shareholders the summary of business results of 2014 and retained earnings up to 31 December 2014 as follows:

Unit	VND
Net revenue	10,001,701,795,230
Profit before tax	3,017,338,376,048
Corporate Income Tax	(391,791,038,111)
Deferred Corporate Income Tax	203,758,809,063
Net profit after tax in the period	2,829,306,147,000
Net profit after tax attributable to equity shareholders of the Company in the period	2,829,306,147,000
Retained profits at the beginning of the period	5,712,797,911,040
Extract funds at the Company	(1,317,108,740)
Net profit after tax attributable to equity shareholders of the Company in the period	2,829,306,147,000
Dividend in the period	(5,800,225,877,443)
Retained earnings at the end of the period	2,740,561,071,857

We would like to present the General Meeting of Shareholders to approve the 2014 profit allocation and 2015 dividend advance of the Company as follows:

- To allocate to the bonus and welfare funds from the retained earnings of the Company as of 31 December 2014: VND1,452,567,034.
- To distribute dividends in cash for 2014: VND2,741,718,303,351, including VND2,609,798,528 advanced in 2014; and 2015 dividend advance. The total of cash dividend for 2014 and advance for 2015 (after subtracting the advance of VND2,609,798,528 paid in 2014) is 60% (6,000 VND/ share). Timing to pay the rest 2014 dividends and advance 2015 dividends: expected to be in 2015.

• To authorize the Board of Directors (and to approve the Board of Directors to reauthorize the Chairman) to decide the relevant issues and implement the procedures to pay and advance dividends in accordance with the law.

Ho Chi Minh City, April 10, 2015

ON BEHALF OF THE BOARD CHAIRMAN

(Signed and sealed)

NGUYEN DANG QUANG